

# Our aims

?We aim to create a powerful and vocal community of people working together to move technology, government and business forward to reduce emissions and make real and lasting changes to the way we live?

- The Climate Outreach Information Network (COIN) is a charitable trust formed in 2004 to directly engage the public about climate change.

- Our aim is to facilitate the process by which people: overcome denial about climate change; act collectively to cut greenhouse gas emissions; and offer democratic legitimacy to elected leaders to negotiate successfully for strong regulation at a national and international level.

- COIN is committed to trailing new methods of peer-peer communication and action and reporting on what we learn. We hope, in this way, to assist the wider climate change movement to adopt effective strategies derived from evidence-based research.