

Incubation Programme

COIN believes that effective public engagement requires a diversity of messages and styles. We also believe that the existence of a strong and vocal movement for change will be vital for generating the government policy changes needed to support personal emissions reductions. We are committed to helping other organisations find their feet, in order to strengthen the climate movement as a whole.

The Incubation Programme has provided a range of services to small organisations and new initiatives building public awareness and activity on climate change. These services have included:

- Providing a tailored package of advice on communications and organisational strategy.
- Providing contact details for other organisations, media, and funding sources.
- Enabling access to people with complementary interests and skills.
- Providing a charitable funding conduit for projects which meet COIN's charitable objectives.

At present this is a small and informal programme funded out of COIN's core resources. A decision is made on a case-by-case basis as to the level of support that COIN is able to provide, based largely on our assessment of the usefulness of the organisation's work to the climate movement as a whole. We are always delighted to hear from fledgling organisations - please do get in touch!